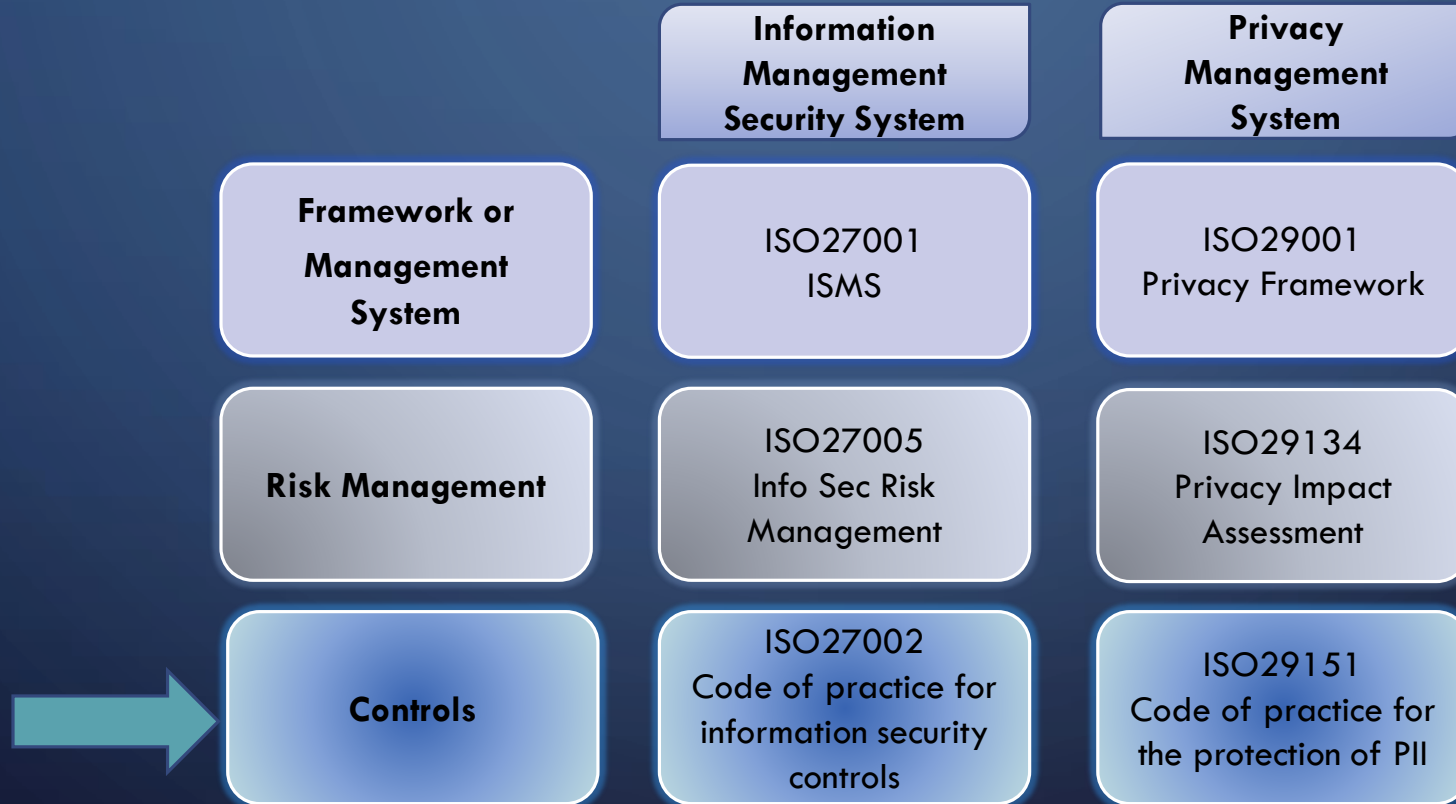


ISO – PRIVACY - PII – GDPR



THE 11 PRIVACY PRINCIPLES OF THE ISO 29100 FRAMEWORK

The PII protection controls are categorised to correspond with the privacy policy and the 11 principles below:

1. Consent and choice.
2. Purpose, legitimacy and specification.
3. Collection limitation.
4. Data minimization.
5. Use, retention and disclosure limitation.
6. Accuracy and quality.
7. Openness, transparency and notice.
8. Individual participation and access.
9. Accountability.
10. Information security.
11. Privacy compliance.